

# 30 YEARS OF EXPO-LINE

*Pioneering Sports Linemarking Innovation Since 1994*





**1994**

FROM POWDER  
TO PAINT

**2014**

VANISHING SPRAY

**2018**

INTRODUCTION  
LINE MARKING ROBOT

**2008**

LAUNCH OF WEBSHOP  
VOETBALMATERIAAL.COM

**2017**

FOOTBALL SALON

**2023**

LAUNCH OF EX-EVOLUTION  
AND E-MARKER

**2013**

INTRODUCTION OF  
HIGH-PRESSURE  
DEVICES

**2018**

LAUNCH OF  
REFEREE COLLEGE

**2025**

DEVELOPMENT  
LASER SPRAY  
TECHNOLOGY

**2002**

LAUNCH OF  
EXPO-LINE DIRECT

**2016**

EXPANSION FRANCE

**2019**

WINNER  
INNOVATION AWARD PAYSALIA



# OUR CORPORATE VISION

***“Everything on this earth is in a continuous state of evolving, refining, improving, adapting, enhancing...changing.”***

***“We were not put on this earth to remain stagnant!”***

***– Steve Maraboli***

**EX**  
E-VOLUTION









# 1994

## FROM POWDER TO LINEMARKING PAINT







2002

PIONEER IN LAUNCHING FIRST  
SEDIMENT-FREE PAINT





*voetbalmateriaal.com*

**2008**

---

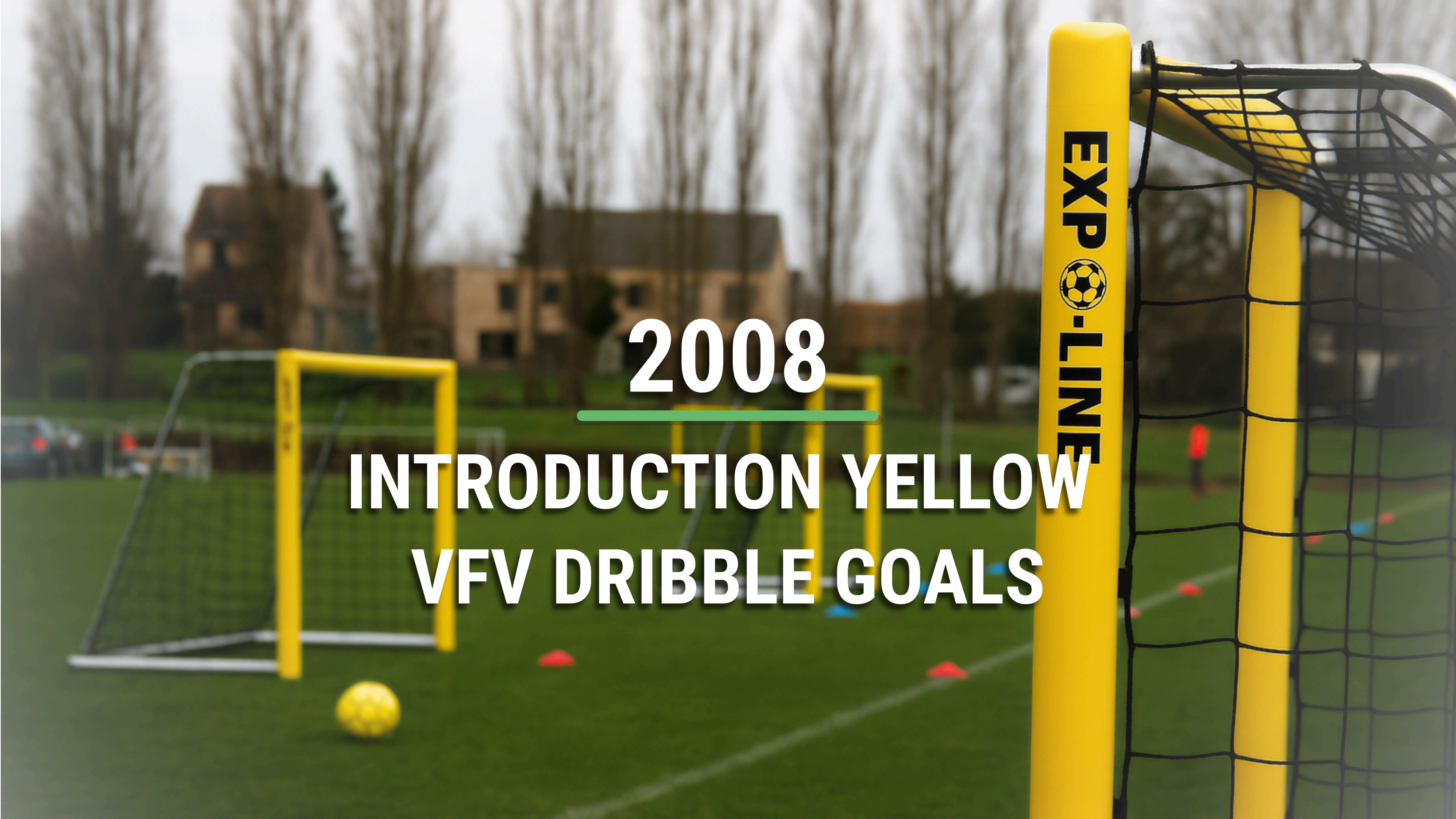
**ONE STOP ONLINE SHOP**

**WWW.VOETBALMATERIAAL.COM**









2008

INTRODUCTION YELLOW  
VFV DRIBBLE GOALS





2008

INTRODUCING GOALS  
WITH KNVB



2008

# INTRODUCING GOALS WITH KNVB







2010

PARTNERING COCA COLA CUP



A night-time photograph of a soccer field. In the center, a dark-colored line marking machine is positioned on the grass. A bright white line of paint is being applied to the field, extending from the machine towards the bottom right corner. The background shows the stadium seating and bright floodlights. The text '2013' is overlaid in white, with a green horizontal line underneath it.

**2013**

**PIONEER IN HIGH PRESSURE  
LINEMARKING DEVICES**





**2013**

**PIONEER IN HIGH PRESSURE  
LINEMARKING DEVICES**





2014

# GROWTH TO AN INTERNATIONAL PLAYER





A low-angle shot of a person's legs from the knees down, standing on a green soccer field. They are wearing black socks with the word "PATRICK" written vertically in white, and black athletic shoes with white soles. The background shows a large stadium with blue seating and a goalpost. The text "AUTHORITY RULES THE GAME" is overlaid in white, bold, sans-serif font across the middle of the image.

**AUTHORITY RULES THE GAME**





2016

INTRODUCTION OF  
VANISHING SPRAY AT THE  
EUROPEAN CHAMPIONSHIP



2016

EXPO-LINE FRANCE





# 2016

# EXPO-LINE FRANCE



## TOULOUSE





2016

MONACO

EXPO-LINE FRANCE





2016



EXPO-LINE FRANCE





2016

 **LOURDES**

**EXPO-LINE FRANCE**







2017

PIONEER FOOTBALL SALON  
IN GORINCHEM





# MOOD IMPRESSIONS





# 2018

## FIRST REFEREE COLLEGE

Ssssttt...  
hier groeit talent

**EXP-LINE**  
voetbalmateriaal.com

Ssssttt...  
hier groeit talent

**EXP-LINE**  
voetbalmateriaal.com





2018

REFEREE COLLEGE 'ABROAD'  
IN PINATAR





2018

REFEREE COLLEGE 'ABROAD'  
IN PINATAR







2018

REFEREE COLLEGE 'ABROAD'  
IN PINATAR



# 2018

---

## EXPO-LINE PIONEER IN ROBOT CONTROLLED LINEMARKING

*Lining a field in ~25 minutes*











# 2019

---

# LINEMARKING IN THE KONING BOUDEWIJN STADIUM





2019

1ST AWARD FOR INNOVATION  
AT THE PAYSALIA IN FRANCE



# 2023

---

## LAUNCH EX EVOLUTION & E-MARKER







THE FUTURE  
STARTS HERE



# RKSV UDI'19





**KVV STAL SPORT**

**EX**  
E-VOLUTION

OLYMP





# WHAT IS **EX** EVOLUTION ?



**SUBSCRIPTION FORM**



**3 E-BOXEN**  
(pump, battery  
and spare parts)



**FULL-SERVICE**  
subscription



**24/7 SERVICE**

**EX**  
E-VOLUTION







KING POWER  
OF ICE HOCKEY

The E-Marker means flexibility



# 2025 LASERSPRAY



*"We keep changing the game"*





# THANKS TO INNOVATION, READY FOR THE NEXT 30 YEARS

*Innovation is not just our history – it's our future.*

*Stay tuned...*

